**box** UK

Product Sheet

Usability Lab Hire

Have UX expertise and need to test but don't have the space? Box UK's dedicated usability labs provide all the specialist equipment and facilities you need.

"Both the service and project execution were fantastic - we were consulted at every stage in a timely fashion, and couldn't have felt more welcome. It's been a fantastic experience."

Maria Luisa Ross, Head of Programmes and Insight, Middlesex University

Expert Usability Review	User Testing	UX Consultancy	Service Design
1	2	3	4
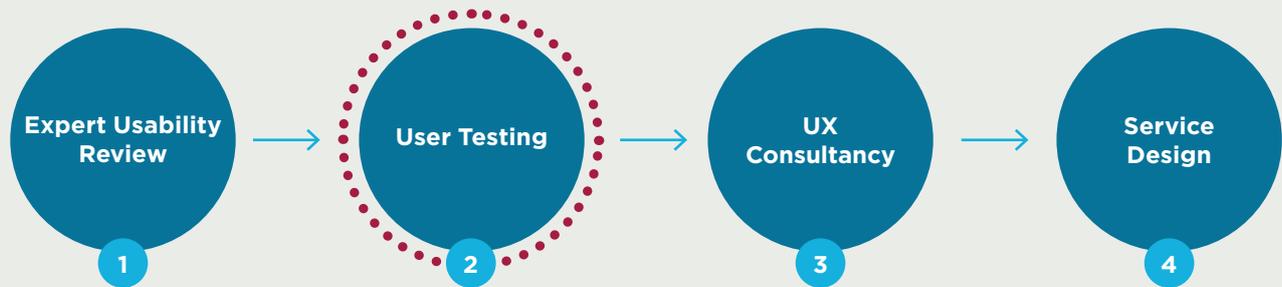
Is it for me?

Highly effective at helping you improve the performance of your products and services, our self-contained usability testing suite has been designed to cater for all your website, app and mobile user testing needs.

Perhaps you're planning a new product launch and need space to run focus groups. Or maybe you want to validate design decisions for your services and require a purpose-built facility in which to test.

Whatever your specific testing requirements, if you need to benchmark current performance, dig more deeply into specific user behaviours or simply survey users on their experiences and needs our lab is for you.

What's involved?

When hiring Box UK's usability lab the world really is your oyster. The suite is entirely self-contained meaning that the spacious user testing lab, comfortable and relaxed waiting and observation areas and dedicated kitchen and toilet facilities are all yours for the duration of your booking.

And it's not just the space. You'll have all the equipment you need, from state-of-the-art technology to high definition audio and visual feeds that capture the detail of your sessions and can be relayed live to observers both on- and off-site. Furthermore, every click, scroll, touch and swipe is recorded for you, ready to take away at the end of your stay.

We'll support you with receptionist staff, a range of catering options and an on-call IT team to make sure everything runs smoothly. And if you need additional UX expertise you'll have that too as our consultants can be made available to discuss any queries or even to help out with testing itself.
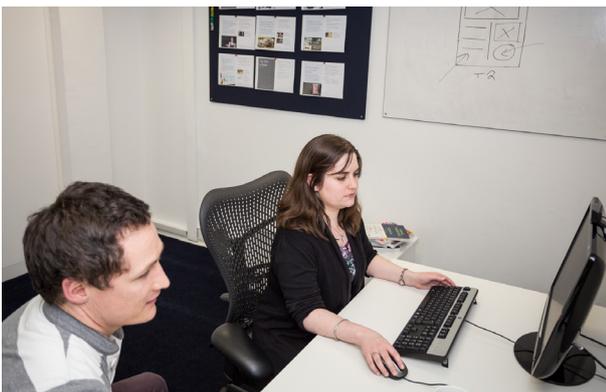
Features

- Acoustically-insulated usability lab
- Comfortable waiting area and viewing room
- Sketching boards to capture ideas
- Private kitchen and toilet facilities
- Catering and refreshments
- WiFi internet access and technical support
- Laptop with Morae recorder, manager and viewer
- iPad, iPhone and Android devices

Credentials

Box UK's usability testing suite has been designed by experienced UX consultants with extensive testing backgrounds themselves - so you know it's a setup you can trust. And our client list speaks for itself, comprising both top tier enterprises as well as dedicated UX agencies from across the UK.

Middlesex University

Healthspan
Nutrition for a healthy lifespan

webcredible

systemconcepts

Confused.com

Staysure

sky

GENTING
ALDERNEY

Results

- Optimised user journeys
- Improved conversion rates
- More repeat visits and business
- Increased customer satisfaction
- Improved brand perception
- Improved cross-device performance
- Less risk and quicker decision-making
- Reduced development and maintenance costs
- Better project margins
- Crucial competitive advantage

Cost

Hiring the usability testing suite costs from just £1,000 a day with the flexibility to scale up or down according to your specific requirements.

From
£1,000

Get in Touch

To discuss your particular requirements, get in touch now by calling +44 (0)20 7439 1900 or emailing ux@boxuk.com.

box UK

Simply brilliant thinkers
making software brilliantly simple

Strategy & Planning

User Experience & Design

Software Consultancy

Software Development

At Box UK our team of simply brilliant thinkers, consultants and application developers mastermind simply brilliant solutions to the world's toughest web and software projects.

It's why blue chip organisations around the world, from airlines to car manufacturers, international banks to global charities, choose to trust us with the execution of their digital strategies, from the development of enterprise-level custom software platforms to the delivery of award-winning multi-channel experiences.

So if you want an effective, compelling software solution, talk to us.

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